



the astral. summit

Ambition • Execution • Impact **3.0**

10th & 11th October 2026

SPONSORSHIP DECK

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About The Astral Collaborative

The Astral Collaborative is a youth led organization creating experiences that prepare students for the world beyond the classroom. We believe leadership isn't developed through textbooks alone, it is built through experience, collaboration, competition and meaningful conversations. By bringing together ambitious students, educators, professionals and industry leaders, we create platforms that foster critical thinking, entrepreneurial mindsets, public speaking, diplomacy, financial literacy, creativity and real world problem solving.



In a short span of time, our initiatives have engaged **2,000+ students**, welcomed **1,300+ attendees** across our flagship experiences, attracted **900+ registered participants**, and built a growing network spanning **50+ educational institutions**. Through these experiences, we have generated **₹20 lakh+ in revenue** while distributing **₹4 lakh+ in cash prizes**, reinforcing our commitment to creating opportunities that reward excellence and encourage participation.



From conferences and leadership programmes to entrepreneurship challenges and youth dialogues, every Astral initiative is designed to equip young people with the skills, confidence, and network they'll carry into the future.

Today, Astral is evolving into a community where opportunities don't end when an event concludes, they become the beginning of long term growth.

About The Astral Summit



The Astral Summit is the flagship initiative of The Astral Collaborative, an immersive youth leadership conference where ambition meets opportunity, bringing together the brightest students from across schools and universities to learn, compete and collaborate.

Through high impact simulations, business competitions, leadership forums, auction houses, and interactive committee sessions, participants develop practical skills that extend far beyond the classroom.

Since its inception, Astral Summit has welcomed **1,300+ attendees** and **₹4,00,000** being awarded as cash pool since the past two editions, the Summit continues to attract some of the country's most ambitious and high performing students.

Each edition brings together accomplished Executive Board members, educators, industry professionals, entrepreneurs, and institutional leaders, creating an environment where meaningful networking, mentorship, and collaboration become as valuable as the competitions themselves. Participants leave not only with awards and certifications, but with stronger leadership, communication, negotiation, and problem solving skills that prepare them for higher education and future careers.

What began as a student led initiative has evolved into one of the fastest growing youth platforms in the region, driven by a commitment to innovation and experiential learning. Every edition introduces new formats, larger audiences, stronger partnerships, and broader opportunities reflecting our vision of building a conference that continuously evolves alongside the aspirations of today's youth.

2000+

Students
Trained

900+

Registered
Participants

1300+

Footfall

50+

Institutions

About The Venue

Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi

The Astral Summit 3.0 will be hosted at Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi, widely recognized as India's No. 1 Undergraduate Business School.

Renowned for its culture of excellence, innovation, and entrepreneurship, SSCBS has consistently nurtured some of the country's most promising business leaders, consultants, founders, and changemakers.

The venue reflects the very philosophy behind Astral Summit 3.0 bringing ambition and opportunity together. As one of India's most respected undergraduate business institutions, SSCBS attracts individuals who aspire to lead industries, build companies, and create meaningful impact.

For sponsors, this creates an ecosystem where visibility goes beyond logos. It is an opportunity to be part of conversations that inspire innovation, support emerging talent, and position the brand alongside excellence, leadership, and the future of business.



Our Vision

Our vision is to cultivate a generation of confident leaders, innovative thinkers, and socially conscious changemakers by creating experiences that bridge education with the real world.

As we grow, we envision The Astral Collaborative as a platform that continuously reimagines student learning through immersive experiences. From leadership workshops and professional development programmes to multidisciplinary summits, entrepreneurial competitions, policy debates, financial simulations, innovation challenges, and experiential learning initiatives, we are committed to creating opportunities that inspire curiosity, encourage collaboration, and prepare students with the skills that matter beyond the classroom.

At Astral, we don't measure success solely by the number of events we host or participants we reach. We measure it by the confidence we build, the connections we create, the ideas we inspire, and the lasting impact our community makes long after every experience concludes.

Our vision is simple yet ambitious: to become one of India's most trusted platforms for youth leadership, innovation, and experiential learning, empowering every student to discover their potential, seize opportunities, and shape the future with purpose.



Target Audience



Middle School Students (11–15 years)

Curious learners developing confidence, communication, and leadership skills through immersive experiences.



High School & University Students (16–24 years)

Future leaders exploring opportunities in diplomacy, entrepreneurship, public policy, finance, technology, media, and innovation.



Aspiring Entrepreneurs & Startup Enthusiasts

Students eager to build, innovate, and solve real world challenges.



Young Leaders & Change makers

Student council members, MUN delegates, public speakers, community leaders, and socially driven individuals.



Educators & Institutional Representatives

School leaders, teachers, counsellors, and academic institutions committed to holistic student development.



Creative & Media Talent

Photographers, designers, journalists, filmmakers, content creators, and storytellers shaping the future of digital communication.



Why Partner With **astral.**

Partnering with The Astral Collaborative is more than sponsoring an event. It's investing in one of India's growing youth communities and connecting with the next generation of consumers, professionals, entrepreneurs, and leaders.



MEANINGFUL BRAND VISIBILITY

Reach a highly engaged audience through on ground branding, digital campaigns, social media, event collateral, stage presence, and community engagement.



CREDIBILITY THROUGH IMPACT

Associate your brand with initiatives that promote leadership, innovation, entrepreneurship, diplomacy, and skill development, reinforcing your commitment to youth empowerment and education.



MUTUAL GROWTH

Our partnerships are built on creating measurable value for both students and sponsors combining meaningful social impact with tangible brand exposure.



EXPANDING REACH

Gain visibility across a growing network of schools, universities, educators, mentors, and student communities through our events and digital platforms.



SPONSORSHIP PACKAGES

We offer flexible packages to ensure that brands of all sizes can participate and benefit from this opportunity.



₹2,25,000

✔ **TITLE PARTNER**

Maximum exposure, premium branding, and priority placement across all materials



₹1,50,000

✔ **POWERED BY**

Strong visibility with key branding placements and engagement opportunities



₹1,00,000

✔ **ASSOCIATE PARTNER**

Entry level exposure with essential branding benefits

TITLE SPONSOR

₹2,25,000

The Title Sponsorship offers unparalleled brand exposure through exclusive naming rights, premium branding across all event touchpoints, direct engagement with participants from premier institutions across the entire state, and extensive digital promotion. Designed to deliver the highest return on investment, this partnership ensures strong brand recall, meaningful audience engagement, and exceptional value for every rupee invested.

BENEFITS

PREMIUM BRANDING & RECOGNITION

- **Exclusive designation** as Title Partner of The Astral Summit across all event communications and promotional materials.
- **Formal acknowledgement** as the Title Partner during the Opening Ceremony, Closing Ceremony, and all major stage announcements.
- Prominent **brand visibility** across all conference assets, including:
 - Main Stage Backdrops (Minimum 2)
 - Committee Backdrops (Minimum 10)
 - Delegate Kits (500+ units, including notepads, chit pads, and lanyards)
 - Certificates (700+ units)
 - Event website, digital assets, and all other printed conference materials.

DEDICATED EXHIBITION SPACE

Complimentary premium stall space with access to electricity and operational support for brand engagement activities.

30 MINUTE SPEAKING SLOT DURING THE OPENING CEREMONY

DIGITAL MARKETING & MEDIA DELIVERABLES

- **1** Dedicated Instagram **Post** on @theastralsummit
- **6** Dedicated Instagram **Stories** across @theastralsummit and @theastralcollaborative (Pre Event, During Event, and Post Event Coverage)
- **4** Dedicated Instagram **Reels** featuring the sponsor brand, published on @theastralsummit
- **20+** Delegate and participant **testimonial videos** featuring sponsor products/services (where applicable)

AUDIENCE ACCESS & ENGAGEMENT

Direct Access to Future Leaders

- Meaningful engagement opportunities with 1,000+ students, young professionals, and emerging leaders from 30+ educational institutions.

Community Growth Support

- Assistance in driving audience engagement and facilitating up to 200+ Instagram followers for the sponsor's social media presence (if required).

Delegate Kit Integration

- Inclusion of sponsor brochures, flyers, promotional material, or merchandise within official delegate kits.

EVENT RECOGNITION & HOSPITALITY

Formal Felicitation

- Special acknowledgement and felicitation during the Closing Ceremony.

Professional Content Access

- Access to high quality event media assets, including:
 - Professional photographs
 - Cinematic video footage
 - Drone coverage
 - Dedicated sponsor integration visuals

Category Exclusivity

- Exclusive category protection ensuring no direct competitor brand is onboarded within the same sponsorship category.

VIP Hospitality

- Reserved VIP seating for sponsor representatives during the Opening and Closing Ceremonies.

INSTITUTIONAL OUTREACH & LEGACY BENEFITS

Institutional Promotion

- Sponsor brochures, opportunities, and relevant communications circulated to participating schools, colleges, and institutions through official Astral channels.

Sponsored Recognition Initiative

- Exclusive naming rights for the "Young Leaders Award" presented as: Young Leaders Award Powered by [Sponsor Name] Award to be presented within one selected committee of The Astral Summit.

Right of First Refusal

- Priority and first negotiation rights for securing the Title Partnership of the subsequent edition of The Astral Summit before sponsorship opportunities are opened to other organizations.

POWERED BY

₹1,50,000

The Powered By Partnership offers prominent brand visibility and meaningful engagement opportunities while positioning your brand alongside one of India's leading youth led conferences. This partnership enables direct access to a diverse audience of students, young leaders, and future professionals from leading institutions, ensuring strong brand recall and impactful outreach.

BENEFITS

PREMIUM BRANDING & RECOGNITION

- **Recognition** as the Powered By Partner across all major event communications.
- **Acknowledgement** during the Opening Ceremony, Closing Ceremony, and key stage announcements.
- Extensive brand placement across:
 - Main Stage Backdrops (Minimum 2)
 - Committee Backdrops (Minimum 10)
 - Delegate Kits (500+ units including notepads, chit pads, and lanyards)
 - Certificates (700+ units)
 - Event website, social media creatives, and all other printed and digital conference materials.

DEDICATED EXHIBITION SPACE

Complimentary premium stall space with access to electricity and operational support for brand engagement activities.

10 MINUTE SLOT DURING THE OPENING CEREMONY

DIGITAL MARKETING & MEDIA DELIVERABLES

- 1 Dedicated **Instagram Post** on @theastralsummit
- 3 Dedicated **Instagram Stories** on @theastralsummit (Pre Event, During Event, and Post Event)
- 2 Dedicated **Instagram Reels** featuring the sponsor brand, published on @theastralsummit
- 10 **Participant Testimonial Videos** featuring sponsor products or services (where applicable)

AUDIENCE ACCESS & ENGAGEMENT

Direct Access to Future Leaders

- Engagement opportunities with 1,000+ students, delegates, and emerging leaders representing 30+ educational institutions.

RECOGNITION & MEDIA ASSETS

Sponsor Felicitation

- Formal acknowledgement and felicitation during the Closing Ceremony.

Professional Content Access

- Access to a curated collection of event media assets, including:
 - Professional photographs
 - Event video coverage
 - Drone footage
 - Sponsor integration and branding photographs

HOSPITALITY & INSTITUTIONAL OUTREACH

VIP Hospitality

- Reserved seating for sponsor representatives during the Opening and Closing Ceremonies.

Institutional Promotion

- Distribution of sponsor brochures, opportunities, and relevant communications to participating schools, colleges, and institutions through official Astral Summit communication channels.

ASSOCIATE PARTNER

₹1,00,000

The Associate Partnership offers prominent brand visibility and meaningful engagement opportunities while positioning your brand alongside one of India's leading youth led conferences. This partnership enables direct access to a diverse audience of students, young leaders, and future professionals from leading institutions, ensuring strong brand recall and impactful outreach.

BENEFITS

BRANDING & RECOGNITION

Official Event Association

- Recognition as the Associate Partner during the Opening Ceremony, Closing Ceremony, and other key event announcements.

Event Wide Brand Visibility

- Prominent logo placement across
 - Main Stage Backdrops (Minimum 2)
 - Committee Backdrops (Minimum 10)
 - Certificates (700+ units)
 - Select digital and promotional event materials.

EXHIBITION OPPORTUNITY

Access to a dedicated exhibition stall with electricity and operational support at a **50% discounted rate**, enabling direct interaction with participants and attendees.

DIGITAL MARKETING & MEDIA DELIVERABLES

- 1 Dedicated **Instagram Post** on @theastralsummit
- 2 Dedicated **Instagram Stories** on @theastralsummit (Pre Event, During Event, and Post Event)
- 1 Dedicated **Instagram Reel** featuring the sponsor brand, published on @theastralsummit
- 5 **Participant Testimonial Videos** featuring sponsor products or services (where applicable)

AUDIENCE ACCESS & ENGAGEMENT

Direct Access to Future Leaders

- Opportunities to engage with 1,000+ students, delegates, and emerging leaders from 30+ educational institutions, fostering meaningful brand interactions and awareness.

RECOGNITION & CONTENT ASSETS

Sponsor Felicitation

Formal acknowledgement and felicitation during the Closing Ceremony.

Professional Media Access

- Access to event media assets, including:
 - Professional photographs
 - Event video coverage
 - Drone footage
 - Dedicated sponsor branding and integration visuals

HOSPITALITY & INSTITUTIONAL OUTREACH

Reserved Event Seating

- Reserved seating for sponsor representatives during the Opening and Closing Ceremonies.

Institutional Communication Support

- Sponsor brochures, opportunities, and relevant promotional material circulated to participating schools and educational institutions through official Astral Summit communication channels.

Features	Title Sponsor	Powered By Sponsor	Associate Sponsor
Investment	₹2,25,000	₹1,50,000	₹1,00,000
Brand Positioning	Exclusive Title Partner	Exclusive Powered By Partner	Official Associate Partner
Naming Rights	Event presented as "The Astral Summit in association with [Brand]"	Official "Powered By" branding	Associate Partner recognition only
Brand Visibility	Highest visibility across every touchpoint	Extensive visibility across major touchpoints	Strong visibility on select assets
Stage Recognition	Opening, Closing & all major announcements	Opening, Closing & key announcements	Opening & Closing recognition
Main Stage Branding	✓ Premium	✓ Premium	✓ Logo placement
Committee Branding	✓	✓	✓
Delegate Kit Branding	✓ Logo + Inserts	✓ Logo	
Certificates	✓	✓	✓
Exhibition Stall	Complimentary Premium Stall	Complimentary Stall	Stall at 50% Discount
Opening Ceremony Stage Time	30 Minutes	10 Minutes	
Instagram Posts	1	1	1
Instagram Stories	6	3	2
Instagram Reels	4	2	1
Testimonial Videos	20+	10	5
Delegate Kit Inserts	✓		
Institutional Outreach	✓	✓	✓
VIP Seating	✓	✓	Reserved Seating
Professional Media Access	✓	✓	✓
Special Recognition	Young Leaders Award Naming Rights		
Category Exclusivity	✓ Exclusive		
First Right of Renewal	✓		

CATEGORY PARTNERS



**BEVERAGE
PARTNER**



**SNACKING
PARTNER**



**PRINTING
PARTNER**



**BEAUTY &
SKINCARE
PARTNER**



**HEALTH
PARTNER**



**APPAREL
PARTNER**



**FOOD
PARTNER**



**GAMING
PARTNER**



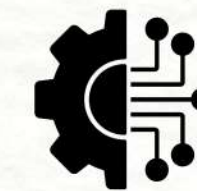
**GIFTING
PARTNER**



**EDUCATION
PARTNER**



**MEDIA
PARTNER**



**TECHNOLOGY
PARTNER**

CATEGORY PARTNERS

BEVERAGE PARTNER



Contribution: Minimum **INR 50,000** value in products **OR** footfall equivalent beverage units

- Product served across registration desks, hospitality areas, VIP lounges
- Branding at all hydration stations and refreshment counters
- Sampling opportunity for 1,000+ attendees
- Product inclusion in delegate kits (where feasible)
- 1 Dedicated Instagram Story Feature
- 1 Dedicated Instagram Reel
- Stage acknowledgment during Opening and Closing Ceremonies
- Logo placement on Sponsor Backdrop

SNACKING PARTNER



Contribution: Minimum **INR 50,000** value in products **OR** footfall equivalent snack units

- Distribution of products to delegates, executive board members, volunteers, and organizing team
- Branding at snack distribution points
- Product placement within delegate kits
- Opportunity for branded giveaways and contests
- Social media acknowledgment
- Opening and Closing Ceremony recognition
- Logo placement on Sponsor Backdrop

PRINTING PARTNER



Contribution: Printing sponsorship worth **₹50,000+** **OR** complete conference printing requirements

- Branding on certificates, committee placards, delegate stationery, conference guides, and printed collateral
- Partner credit on all printed materials produced
- Recognition during Closing Ceremony
- Dedicated appreciation post
- Logo placement on Sponsor Backdrop

BEAUTY & SKINCARE PARTNER



Contribution: Minimum **₹50,000** value in products **OR** 500+ product samples

- Product sampling through delegate kits
- Dedicated brand activation booth
- Opportunity to conduct consultations, demonstrations, or experiential activations
- Social media content featuring products
- Branding in hospitality and grooming zones
- Stage acknowledgment and sponsor visibility

HEALTH PARTNER



Contribution: Minimum **₹40,000** value in products/services **OR** footfall equivalent wellness samples

- Exclusive Health Partner designation
- Branding at medical and wellness support desks
- Opportunity to conduct health awareness initiatives
- Distribution of wellness kits and product samples
- Social media integration
- Stage acknowledgment during major ceremonies

APPAREL PARTNER



Contribution: Team apparel sponsorship worth **Rs 30,000+** **OR** apparel for Organizing Committee, Secretariat, and Volunteers

- Branding on official organizing team merchandise
- Official Apparel Partner recognition across event communications
- Display booth opportunity
- Product discount vouchers within delegate kits
- Dedicated social media coverage
- Logo placement on sponsor backdrop

CATEGORY PARTNERS

FOOD PARTNER



Contribution: Food vouchers, meal support, or products worth **Rs 50,000+**

- Visibility across dining and hospitality zones
- Opportunity to provide meal vouchers or food stalls
- Branding at food service points
- Product sampling opportunities
- Social media promotion
- Recognition during Opening and Closing Ceremonies

GAMING PARTNER



Contribution: Gaming experiences, vouchers, prizes, or infrastructure worth **₹50,000+**

- Dedicated gaming zone during the conference
- Opportunity to host tournaments, challenges, and engagement activities
- Product demonstrations and experiential marketing
- Branding in youth engagement spaces
- Dedicated Instagram Reel
- Social media coverage and stage acknowledgment

GIFTING PARTNER



Contribution: Winner gifts, executive board gifts, and delegate giveaways worth **₹50,000+**

- Product placement in Winner Hampers and Executive Board Gifts
- Brand mention during award ceremonies
- Branding on gifting collateral
- Social media acknowledgment
- Stage recognition during prize distribution

EDUCATION PARTNER



Contribution: **₹50,000** cash support **OR** equivalent educational products, courses, scholarships, or vouchers

- Opportunity to conduct a career guidance, mentorship, or skillbuilding session
- Distribution of brochures and educational resources
- Dedicated engagement booth
- Access to opt in student leads
- Social media promotion
- Recognition during key event ceremonies

MEDIA PARTNER



Contribution: Professional photography, videography, drone coverage, aftermovie production, or media services

- Official media coverage rights
- Branding across promotional creatives
- Interview access to speakers, delegates, and organizers
- Dedicated media workspace access
- Logo placement on event website and marketing collateral
- Recognition throughout the event

TECHNOLOGY PARTNER



Contribution: Minimum **₹40,000** value in products/services OR footfall equivalent wellness samples

- Branding at medical and wellness support desks
- Opportunity to conduct health awareness initiatives
- Distribution of wellness kits and product samples
- Social media integration
- Stage acknowledgment during major ceremonies

STANDARD BENEFITS FOR ALL CATEGORY PARTNERS

BRANDING & RECOGNITION

- Recognition during Opening and Closing Ceremonies
- Logo placement on Official Sponsor Backdrop
- Inclusion in sponsor announcements and event communications
- Logo placement on sponsor section of event website

CONTENT & MEDIA

- Professional event photographs featuring sponsor branding
- Access to selected event footage and sponsor integration visuals
- Inclusion in official event aftermovie (subject to edit).

DIGITAL VISIBILITY

- 1 Dedicated Instagram Story
- Mention in sponsor appreciation posts
- Inclusion in sponsor reels and event recap content

NETWORKING & FUTURE OPPORTUNITIES

- Access to attendees through approved engagement mechanisms
- Optin lead generation opportunities where applicable
- Priority consideration and first right of discussion for renewal in future editions

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